

PRADYUMNA VISHWANATH

// Front-End Developer | Full-Stack Delivery | UX Design Master's

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Wellington-based front-end developer with a User Experience Design master's. I design interfaces backed by research, build them in React and TypeScript, and ship the back end when a product needs one.

// KEY SKILLS

Languages: JavaScript, TypeScript, Python, SQL, HTML/CSS
Front end: React, Next.js, Three.js, GSAP, Tailwind
Back end: Node.js, Express, Supabase, PostgreSQL, Django, REST APIs
Design: Figma, design systems, prototyping, motion graphics, Illustrator, Photoshop, After Effects
UX practice: User research, usability testing, wireframing, journey mapping, information architecture
Also used: Java, C/C++, PHP (degree coursework)

// WORK EXPERIENCE

Front-End Developer & Designer | Freelance · Wellington, NZ Oct 2024 – Present

- > Designed and built BOOM BAP BOMBAY end to end, a beat store for an independent hip-hop label: brand identity, UI and motion design, a Three.js and GSAP front end with a cursor-tracked 3D scene, and an Express, Supabase and PostgreSQL back end handling Razorpay checkout, server-side order verification and gated downloads. Hardened with helmet and rate limiting, covered by tests, with 3D assets compressed through a gltf-transform build pipeline.
- > Designed a logo and website for a music distribution label, including defining brand values.
- > Led UX analysis for IMFS, an India-based education counselling company, partnering with their in-house team to redesign and rebuild its website.

UX Designer | Consumer NZ · Wellington, NZ · University Internship Feb 2024 – May 2024

- > Researched the website, users and stakeholders through content audits and usability testing with current members.
- > Improved information architecture and content discoverability through user-tested wireframes, prototypes, a design system and a detailed proposal report.

UX Designer | Right Aligned Solutions · Bengaluru, India Feb 2022 – May 2023

- > Started as a UX researcher, then moved into Figma-based design work across an Agile, multi-project workload, building research-backed prototypes and running competitive audits.

Intern | fabkraft · Mumbai, India May 2021 – Nov 2021

- > Sourced new sales leads through cold calls and email, wrote content, and learned SEO/SEM fundamentals.

// PERSONAL PROJECTS

Wellington Chess Club – Cold-pitched a website redesign to a local club and migrated 15 years of tournament results into one searchable archive. Wrote a Python parser handling four crosstable formats across 95 tournaments and 154 crosstables, leaving anything ambiguous untouched rather than risk misreporting a result. Zero results retyped by hand.

First90 NZ – Designed and built a sequenced settlement checklist PWA for new migrants to NZ, personalised by visa type. Next.js, TypeScript and Supabase.

Paste Up – Designed and built a zine-styled gig listings site for Wellington's DIY music scene, with self-submitted listings and manual moderation. Next.js, TypeScript and Supabase.

plainspeak – A tool that rewrites legal document text into plain language, built with Next.js, React 19 and the OpenAI API, designed to preserve obligations and exceptions exactly rather than smoothing them away.

// ACADEMIC PROJECTS

Design System for Beatstars – Audited an existing site's patterns, typography, colour and components, then built a design system to guide a future rebuild.

Candidacy Information, Wellington Local Elections – Researched voter pain points with the current candidacy-information system and proposed an improved alternative.

// EDUCATION

Master of Design (UX) | Victoria University of Wellington Jul 2023 – Jul 2024

Bachelor of Engineering (IT) | SIES Graduate School of Technology Aug 2016 – Oct 2020